

BOOST YOUR MARKETING INSIGHT

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The consumer insights you need to improve your marketing strategy

In this article you'll discover how to use your audience insights from Twitter, Facebook and Pinterest to improve your social media marketing.

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How Customer Insight Can Boost Referral Marketing Effectiveness

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Journal of Marketing Scholarly Insights Archives

Thus, to improve your marketing and product development and ultimately your business you need a customer insight strategy.

How to Use Social Media Insights to Improve Your Marketing : Social Media Examiner

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See the total number of page likes over time. Instead of guessing which direct keeps them up at night. But it does work on an insight so powerful that the brand managed to position itself during the holidays and gain notoriety.